



OHIO LAND BANK ASSOCIATION

# Annual Conference

## 2024 Sponsorship Opportunities

Join us!

Wednesday, April 24 to  
Friday, April 26, 2024

John S. Knight Center  
77 Mill Street  
AKRON, OHIO

Join more than 350 land bank board members and staff, county and municipal officials, community and economic development officers, community development corporations, and all those interested in re-purposing vacant and abandoned properties and revitalizing neighborhoods across Ohio.

### WHICH INVESTMENT IS BEST FOR YOU?

Please see the next page for a description of each sponsorship benefit. Some sponsorship opportunities have limited availability. To secure a sponsorship or for additional information, please visit [ohiolandbanks.org](http://ohiolandbanks.org)

	Presenting Sponsor	Reception Sponsor	Meal Sponsor	Transportation Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>Your Investment</b>	\$20,000 <i>1 available</i>	\$15,000 <i>2 available</i>	\$10,000 <i>4 available</i>	\$7,500 <i>2 available</i>	\$5,000	\$3,000	\$1,500
<b>Ticket(s) Included</b>	10	8	6	4	3	2	1
<b>A. Presenting Sponsor Designation</b>	🏠						
<b>B. Speaking Opportunity at Conference</b>	🏠	🏠					
<b>C. Ad in Program</b>	Full Page Ad Back Cover	Full Page Ad	Full Page Ad	Half Page Ad + Signage at Mobile Tour Area	Half Page Ad		
<b>D. Social Media Mention During Conference</b>	🏠	🏠	🏠	🏠	🏠		
<b>E. Name Listed in Program</b>	🏠	🏠	🏠	🏠	🏠	🏠	🏠
<b>F. Exhibitor Table</b>	🏠	🏠	🏠	🏠	🏠	🏠	🏠
<b>G. Company Logo &amp; Link on OLBA Website</b>	🏠	🏠	🏠	🏠	🏠	🏠	🏠
<b>H. Promotion in OLBA E-Newsletter</b>	🏠	🏠	🏠	🏠	🏠	🏠	🏠



Questions? 📞 614-259-7545 ✉ [conference@ohiolandbanks.org](mailto:conference@ohiolandbanks.org)



OHIO LAND BANK ASSOCIATION

## Annual Conference

# 2024 Sponsorship Benefits

Some sponsorship opportunities have limited availability. To secure a sponsorship or for additional information, please visit [ohiolandbanks.org](https://ohiolandbanks.org)

### A. Presenting Sponsor Designation

Sponsorship includes all sponsor benefits included in other sponsorship levels. Additionally, Sponsor will receive prominent recognition as the presenting sponsor for the conference on the OLBA website, conference program booklet, print and electronic signage, and conference-related print and electronic communications. Sponsor will be assigned a breakfast or lunch and will be provided an opportunity to address conference attendees. Limited Availability (1).

### B. Speaking Opportunity at Conference

Sponsor will be assigned a conference breakfast, lunch, or reception, depending on specific sponsorship, and provided an opportunity to address conference attendees. Limited Availability (7) and included with Presenting, Reception, and Meal sponsorship levels.

### C. Ad in Program

BACK COVER FULL-PAGE AD: Presenting Sponsor will receive a complimentary full-page ad on the back cover of the conference program booklet. Limited Availability (1).

FULL-PAGE AD: Reception Sponsors and Meal Sponsors will receive a complimentary full-page ad within the conference program booklet. Exact placement within the conference program booklet is not guaranteed.

HALF-PAGE AD: Transportation Sponsors and Gold Sponsors will receive a complimentary half-page ad within the conference program booklet. Exact placement within the conference program booklet is not guaranteed.

Transportation Sponsors will also receive recognition on signage at the Mobile Tour Area.

Program ads can also be purchased à la carte; a full page ad is \$3,000 and a half page ad is \$1,500.

### D. Social Media Mention During Conference

Sponsor will be mentioned, or tagged, in at least one social media post during the conference, identifying the sponsor by logo and sponsorship level. The exact date and time of any social media post cannot be guaranteed. Sponsors will be mentioned, or tagged, separately from all other sponsors, except the presenting sponsor.

### E. Name Listed in Program Booklet

Sponsor will be identified by name and sponsorship level within the conference program booklet. Exact placement within the conference program booklet is not guaranteed and sponsors may be listed together by sponsorship type.

### F. Exhibitor Table

Sponsor will receive one complimentary exhibitor table at the conference. The exact location and placement of the exhibitor table cannot be guaranteed. Electrical service may be available, but cannot be guaranteed, and will be provided upon request on a first-come, first-served basis.

### G. Company Logo on OLBA Website with Hyperlink

Sponsor will be identified, by logo and sponsorship level, on the OLBA website. Exact placement on the OLBA website is not guaranteed and sponsors may be grouped together by sponsorship level. Hyperlinks to the sponsor's website will be created for the sponsor's logo, if available.

### H. Promotion in OLBA E-Newsletter

Sponsor will be identified by name and sponsorship level in at least two OLBA e-newsletters, one prior to and one after the conference. Exact placement within the OLBA e-newsletter is not guaranteed and sponsors may be grouped together by sponsorship level. Hyperlinks to the sponsor's website will be created for each sponsor listed, if available.



OHIO LAND BANK ASSOCIATION

Questions?

614-259-7545

[conference@ohiolandbanks.org](mailto:conference@ohiolandbanks.org)